



NORRIS PUBLIC POWER DISTRICT  
“Dedicated to Serving You”  
Headquarters Office – Box 399, Beatrice, Nebraska 68310

NEWS NEWS NEWS NEWS NEWS NEWS

**For immediate release**  
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## **Norris Public Power District Board of Directors approves electricity rate increases**

Beatrice, NE – At their January 23, 2008 board meeting, the Norris Public Power District Board of Directors approved an increase in electric rates that averaged 7%. The action follows a 12% increase in Norris wholesale power base rates that were approved by Nebraska Public Power District (NPPD) in December.

Rate increases for Norris Public Power District customers will begin February 1, 2008, however the Production Cost Adjustment (PCA) charge implemented by NPPD in May 2007 to recover a portion of the replacement energy costs resulting from the 2006 ice storm will expire in May 2008, effectively lowering the impact of the rate increase by approximately 4%.

Norris Public Power District’s electric rates are largely driven by its wholesale rate from NPPD as the District purchases a majority of its electricity from them. The District’s cost-of-service studies conducted in December 2007 indicated the need for rate increases to all customer classes. The District’s residential customers will see a 5%-6% increase in electric rates while irrigation customers will see a 7%-8% increase; however individual customer impacts will vary depending upon usage characteristics. Larger users of energy will also see increased rates. The District has held average rate increases over the past four years to less than 1.5%; however due to increased coal and nuclear costs, increased demand for energy on the system, and the major damage done by the 2006 ice storm in central Nebraska, our wholesale provider, NPPD, was forced to raise rates.

Further information on the rate increase can be found in the January issue of the Norris Electric News Magazine or by calling your area Norris Public Power District office.

Norris Public Power’s mission is to provide electricity and related services at competitive prices, in the most efficient, reliable and safest manner to over 18,000 customers in Gage, Jefferson, Lancaster, Saline and Thayer counties. Norris Public Power, dedicated to serving you.

Submitted by:  
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